

## FALL DAMAGE ANNOUNCES NEW GAME

**Fall Damage Studio reveals their new game “ALARA Prime” in partnership with Level Infinite and invites players to join the Pre-Alpha Technical Test next week!**

**Stockholm, Sweden – July 8, 2022.** Swedish video game developer, Fall Damage Studio, today announced their new competitive first-person shooter game “ALARA Prime”. With the addition of a third team, ALARA Prime promises a new twist on the classic tactical shooter experience. Players won’t have to wait long to try out the game as the studio is hosting a Pre-Alpha Technical Test next week on July 15, 16, and 17, 2022, between 19:00 CEST and 22:00 CEST on Steam (Windows PC). Primarily intended for players from across the EU, Fall Damage welcomes participants to sign up for the Pre-Alpha Tech Test here [playalara.com](https://playalara.com) and engage in discussion on the dedicated Discord channel [discord.playalara.com](https://discord.playalara.com)

“All of us at Fall Damage Studio are excited to finally reveal ALARA Prime.” said Dan Vaderlind, Game Director and Fall Damage COO. “It feels great that the game we have worked on for so long is now getting into the hands of players at such a large scale. This Pre-Alpha test will provide invaluable feedback and help shape development moving forward. We can’t wait for the full release.”

“From the outset, the team at Fall Damage Studio has impressed us with their technical expertise and passion to innovate and we look forward to seeing ALARA Prime build on its solid foundations and set new standards in the tactical shooter genre,” said Gram Xu, General Manager at Tencent Games Global.

### **ALARA Prime**

ALARA Prime is a free-to-play, 4v4v4 competitive tactical first-person shooter. Choose your class, utilize a wide array of gadgets, take advantage of your surroundings, and work together to claim victory. The 3-team format of Transmission mode opens the door to new strategic choices. Teams can backstab, stay focused on the objective, or wait for their moment when the enemy least expects an attack. Pull into the lead and you’ll have to watch your back at every turn.

### **SIGN UP**

[Pre-Alpha Test](#)

### **STEAM PAGE**

[ALARA Prime](#)

### **TRAILERS**

[Teaser Trailer](#), [Gameplay Trailer](#)

### **JOIN THE DISCUSSION**

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## **SOCIAL MEDIA**

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## **PRESS KIT**

[ALARA Prime Press Kit](#)

## **PRESS CONTACT**

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## **ABOUT FALL DAMAGE**

Fall Damage was founded in 2016 by four industry veterans from DICE. Markus Nyström, one of the original four founders of DICE joined forces with Anders Gyllenberg, Mikael Kalms and Dan Vaderlind and set out to create a new gaming studio in the heart of Stockholm. Today, the studio is a 60+ person strong force of dedicated game developers. If you want to know more about the studio, please visit [www.falldamage.com](http://www.falldamage.com).

## **ABOUT LEVEL INFINITE**

Launched by Tencent Games, Level Infinite is dedicated to delivering high-quality games to a global audience. It operates from bases in Amsterdam and Singapore with staff around the world. To learn more about Level Infinite, visit [www.levelinfinite.com](http://www.levelinfinite.com), and follow on [Twitter](#), [Facebook](#), [Instagram](#), and [YouTube](#).